

XPEL INTRODUCES FUSION PLUS™ CERAMIC COATING

San Antonio, TX – March 12, 2019– XPEL, Inc. (TSXV: DAP.U), a global supplier of automotive paint protection, window protection films, and architectural flat glass film has announced the introduction of XPEL FUSION PLUS™ ceramic coating applicable to paint, glass, vinyl and paint protection films, which provides a fortified layer of vehicle protection.

Using a hydrophobic formula, XPEL FUSION PLUS™ boasts self-cleaning properties to repel water, dirt and grime. It is scratch-resistant and helps protect against swirl marks and minor wash scratches to maintain a sleek, high-gloss finish. XPEL FUSION PLUS can be applied to paint, vinyl or glass and is certified to also be applied on all XPEL paint protection films.

Ryan Pape, President and CEO of XPEL, Inc. commented, “We’re excited to expand our product offering with the addition of XPEL FUSION PLUS. It’s a natural extension of our product line to offer an option for more protection per vehicle to our customers, especially for areas that weren’t covered with paint protection film, and provides additional revenue opportunities to our installer network.”

Bonding at a molecular level, the ceramic coating seals and protects vehicle surfaces from environmental contaminants, including pollutants, tree and insect acids. XPEL FUSION PLUS shields against harmful UV rays and corrosion and helps reduce the amount of oxidation, which can result in dull, fading paint.

XPEL FUSION PLUS ceramic coating is available now through the XPEL installer network in North America. XPEL FUSION PLUS was previously launched in Europe and will be launching in other geographies soon.

More information is available at: <https://www.xpel.com/fusion-plus>

ABOUT XPEL

XPEL is a leading provider of protective films and coatings, including automotive paint protection film, surface protection film, automotive and architectural window films and ceramic coatings. With a global footprint, a network of trained installers and proprietary DAP software, XPEL is dedicated to exceeding customer expectations by providing high-quality products, leading customer service, expert technical support and world-class training. XPEL, Inc. (TSXV: DAP.U) is publicly traded on the TSXV Exchange.

For more information, visit www.xpel.com

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