## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

## CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

August 9, 2022

Date of Report (date of earliest event reported)

### XPEL, INC.

(Exact name of registrant as specified in its charter)

·		·				
Nevada	001-38858	20-1117381				
(State or other jurisdiction of incorporation or organization)	(Commission File Number	er) (I.R.S. Employer Identification No.)				
3251 I-35		78219				
San Antonio	Texas					
(Address of Principal Executiv	re Offices)	(Zip Code)				
Registrant's tele	phone number, including area	code: (210) 678-3700				
(Former nam	ne or former address, if change	d since last report.)				
Check the appropriate box below if the the registrant under any of the following	e e	simultaneously satisfy the filing obligation of action A.2. below):				
☐ Written communications pursuant to	Rule 425 under the Securities A	Act (17 CFR 230.425)				
☐ Soliciting material pursuant to Rule 1	4a-12 under the Exchange Act	(17 CFR 240.14a-12)				
☐ Pre-commencement communications	pursuant to Rule 14d-2(b) und	er the Exchange Act (17 CFR 240.14d-2(b))				
☐ Pre-commencement communications	pursuant to Rule 13e-4(c) und	er the Exchange Act (17 CFR 240.13e-4(c))				
Securities registered pursuant to Section	12(b) of the Act:					
Title of each class	Trading Symbol(s)	Name of each exchange on which registered				
Common Stock, par value \$0.001 per s	share XPEL	The Nasdaq Stock Market LLC				
of this chapter). Emerging growth company □  If an emerging growth company, indicate	s chapter) or Rule 12b-2 of the te by check mark if the registra	Securities Exchange Act of 1934 (§240.12b-2				

#### Item 2.02 Results of Operations and Financial Condition

On August 9, 2022, XPEL, Inc. ("XPEL") announced its consolidated financial results for the three and six months ended June 30, 2022. A copy of the press release is attached as Exhibit 99.1 to this current report on Form 8-K, and the information set forth therein is incorporated herein by reference and constitutes a part of this report.

The information contained in Item 2.02 of this report and Exhibit 99.1 to this report shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and shall not be incorporated by reference into any filings made by XPEL under the Securities Act of 1933, as amended, or the Exchange Act, except as may be expressly set forth by specific reference in such filing.

#### Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit is to be filed as part of this Form 8-K:

EXHIBIT NO.	IDENTIFICATION OF EXHIBIT
22.1	D D 1 D 1 1 1 1 1 0 0000

99.1

Press Release Dated August 9, 2022

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

XPEL, Inc.

Dated: August 9, 2022 By: /s/ Barry R. Wood

Barry R. Wood

Senior Vice President and Chief Financial Officer

### XPEL Reports Record Revenue of \$83.9 Million in Second Quarter 2022; Revenue Growth 22.0%; Gross Margin 39.3%; EBITDA Margin 20.5%

**San Antonio, TX – August 9, 2022–** XPEL, Inc. (Nasdaq: XPEL) a global provider of protective films and coatings, today announced results for the second quarter and six months ended June 30, 2022.

#### Second Quarter 2022 Highlights:

- Revenues increased 22.0% to a record \$83.9 million in the second guarter.
- Gross margin percentage improved to 39.3% in the second quarter, a new high for the Company.
- Net income grew 16.8% to \$11.9 million, or \$0.43 per share, compared to \$10.2 million, or \$0.37 per share, in the same quarter of 2021.
- EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) grew 26.6% to \$17.2 million, or 20.5% of revenues compared to \$13.6 million in second quarter 2021.<sup>1</sup>

#### First Six Months Highlights:

- Revenues increased 29.1% to \$155.8 million in the first six months of 2022.
- Gross margin percentage improved to 39.0% in the first half of 2022.
- Net income grew 15.7% to \$19.7 million, or \$0.71 per share, compared to \$17.0 million, or \$0.62 per share, in the first six months of 2021.
- EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) grew 27.8% to \$29.1 million, or 18.7% of revenues compared to \$22.7 million in the first half of 2021.<sup>1</sup>

Ryan Pape, President and Chief Executive Officer of XPEL, commented, "We're pleased to have delivered strong second quarter results, especially in the face of continuing headwinds related to on-going tight new car inventory, COVID-related impacts in China and the strengthening U.S. Dollar. We continued to see robust demand for our products and services across most of our regions. We remain confident in our ability to drive continued strong performance in the second half of 2022."

#### For the Quarter Ended June 30, 2022:

*Revenues.* Revenues increased approximately \$15.2 million or 22.0% to \$83.9 million as compared to \$68.7 million in the second quarter of the prior year.

Gross Margin. Gross margin was 39.3% compared to 36.7% in the second quarter of 2021.

*Expenses.* Operating expenses increased to \$17.2 million, or 20.5% of sales, compared to \$12.6 million, or 18.3% of sales in the prior year period.

*Net income.* Net income was \$11.9 million, or \$0.43 per basic and diluted share, versus net income of \$10.2 million, or \$0.37 per basic and diluted share in the second quarter of 2021.

*EBITDA*. EBITDA (Earnings Before Interest, Taxes, Depreciation, and Amortization) was \$17.2 million, or 20.5% of sales, as compared to \$13.6 million, or 19.7% of sales in the prior year<sup>1</sup>.

#### For the Six Months Ended June 30, 2022:

*Revenues.* Revenues increased approximately \$35.2 million or 29.1% to \$155.8 million as compared to \$120.6 million in the first six months of the prior year.

Gross Margin. Gross margin was 39.0% compared to 36.1% in the first half of 2021.

*Expenses.* Operating expenses increased to \$34.9 million, or 22.4% of sales, compared to \$22.3 million or 18.5% of sales in the prior year period.

*Net income.* Net income was \$19.7 million, or \$0.71 per basic and diluted share versus net income of \$17.0 million, or \$0.62 per basic and diluted share in the first six months of 2021.

*EBITDA*. EBITDA (Earnings Before Interest, Taxes, Depreciation, and Amortization) was \$29.1 million, or 18.7% of sales, as compared to \$22.7 million, or 18.9% of sales in the prior year<sup>1</sup>.

#### **Conference Call Information**

The Company will host a conference call and webcast today, August 9, 2022 at 11:00 a.m. Eastern Time to discuss the Company's second quarter 2022 results.

To access the live webcast, please visit the XPEL, Inc. website at www.xpel.com/investor.

To participate in the call by phone, dial (877) 545-0320 approximately five minutes prior to the scheduled start time. International callers please dial (973) 528-0002. Callers should use access code: 929753.

A replay of the teleconference will be available until September 8, 2022 and may be accessed by dialing (877) 481-4010. International callers may dial (919) 882-2331. Callers should use conference ID: 46173.

<sup>&</sup>lt;sup>1</sup> See reconciliation of non-GAAP financial measures below

#### About XPEL, Inc.

XPEL is a leading provider of protective films and coatings, including automotive paint protection film, surface protection film, automotive and architectural window films, and ceramic coatings. With a global footprint, a network of trained installers and proprietary DAP software, XPEL is dedicated to exceeding customer expectations by providing high-quality products, leading customer service, expert technical support and world-class training. XPEL, Inc. is publicly traded on Nasdag under the symbol "XPEL".

#### Safe harbor statement

This release includes forward-looking statements regarding XPEL, Inc. and its business, which may include, but is not limited to, anticipated use of proceeds from capital transactions, expansion into new markets, and execution of the company's growth strategy. Often, but not always, forward-looking statements can be identified by the use of words such as "plans," "is expected," "expects," "scheduled," "intends," "contemplates," "anticipates," "believes," "proposes" or variations (including negative variations) of such words and phrases, or state that certain actions, events or results "may," "could," "would," "might" or "will" be taken, occur or be achieved. Such statements are based on the current expectations of the management of XPEL. The forward-looking events and circumstances discussed in this release may not occur by certain specified dates or at all and could differ materially as a result of known and unknown risk factors and uncertainties affecting the company, performance and acceptance of the company's products, economic factors, competition, the equity markets generally and many other factors beyond the control of XPEL. Although XPEL has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forwardlooking statements, there may be other factors that cause actions, events or results to differ from those anticipated, estimated or intended. No forward-looking statement can be guaranteed. Except as required by applicable securities laws, forward-looking statements speak only as of the date on which they are made and XPEL undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

#### For more information, contact:

Investor Relations: John Nesbett/Jennifer Belodeau IMS Investor Relations Phone: (203) 972-9200

Email: xpel@imsinvestorrelations.com

# XPEL Inc. Condensed Consolidated Statements of Income (Unaudited) (In thousands except per share data)

	Three Months Ended June 30,			Six Months Ended June 30,				
		2022		2021		2022		2021
Revenue								
Product revenue	\$	67,040	\$	58,667	\$	125,137	\$	103,599
Service revenue		16,850		10,069		30,617		17,003
Total revenue		83,890		68,736		155,754		120,602
Cost of Sales								
Cost of product sales		44,227		40,593		82,421		72,139
Cost of service		6,680		2,896		12,633		4,929
Total cost of sales		50,907		43,489		95,054		77,068
Gross Margin		32,983		25,247		60,700		43,534
On southing Francisco								
Operating Expenses Sales and marketing		5,906		4,687		12,218		8,075
Sales and marketing General and administrative		11,328		7,888		22,696		*
		17,234		12,575				14,240 22,315
Total operating expenses		17,234		12,3/3		34,914		22,313
Operating Income		15,749		12,672		25,786		21,219
Interest expense		322		44		542		97
Foreign currency exchange (gain) loss		457		(63)		462		(28)
Income before income taxes		14,970		12,691		24,782		21,150
Income tax expense		3,068		2,505		5,076		4,117
Net income	\$	11,902	\$	10,186	\$	19,706	\$	17,033
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Earnings per share								
Basic	\$	0.43	\$	0.37	\$	0.71	\$	0.62
Diluted	\$	0.43	\$	0.37	\$	0.71	\$	0.62
Weighted Average Number of Common Shares		0.15		0.57	<u> </u>	0.71	<u> </u>	0.02
Basic		27,613		27,613		27,613		27,613
Diluted		27,613		27,613		27,613		27,613

## XPEL Inc. Condensed Consolidated Balance Sheets (In thousands except per share data)

	(I	J <b>naudited)</b>	(Audited)  December 31, 2021		
	Ju	ne 30, 2022			
Assets					
Current					
Cash and cash equivalents	. \$	9,321	\$	9,644	
Accounts receivable, net		19,119		13,159	
Inventory, net		74,142		51,936	
Prepaid expenses and other current assets		4,434		3,672	
Income tax receivable	-	550		617	
Total current assets	•	107,566		79,028	
Property and equipment, net		12,169		9,898	
Right-of-use lease assets		13,580		12,910	
Intangible assets, net		29,777		32,733	
Other non-current assets		893		791	
Goodwill		25,071		25,655	
Total assets	. \$	189,056	\$	161,015	
Liabilities					
Current					
Current portion of notes payable	-	159		375	
Current portion lease liabilities		3,673		2,978	
Accounts payable and accrued liabilities	-	36,587		32,915	
Total current liabilities	•	40,419		36,268	
Deferred tax liability, net	-	2,412		2,748	
Other long-term liabilities		1,140		2,631	
Borrowings on line of credit	-	32,000		25,000	
Non-current portion of lease liabilities		10,008		9,830	
Non-current portion of notes payable	-			76	
Total liabilities	•	85,979		76,553	
Commitments and Contingencies (Note 11)					
Stockholders' equity					
Preferred stock, \$0.001 par value; authorized 10,000,000; none issued and outstanding		_		_	
Common stock, \$0.001 par value; 100,000,000 shares authorized; 27,612,597 issued and outstanding		28		28	
Additional paid-in-capital		10,760		10,581	
Accumulated other comprehensive loss		(1,860)		(590)	
Retained earnings		94,149		74,443	
Total stockholders' equity		103,077		84,462	
Total liabilities and stockholders' equity		189,056	\$	161,015	

#### **Reconciliation of Non-GAAP Financial Measure**

EBITDA is a non-GAAP financial measure. EBITDA is defined as net income (loss) plus interest expense, net, plus income tax expense plus depreciation expense and amortization expense. EBITDA should be considered in addition to, not as a substitute for, or superior to, financial measures calculated in accordance with GAAP. It is not a measurement of our financial performance under GAAP and should not be considered as alternatives to revenue or net income, as applicable, or any other performance measures derived in accordance with GAAP and may not be comparable to other similarly titled measures of other businesses. EBITDA has limitations as an analytical tool and you should not consider it in isolation or as a substitute for analysis of our operating results as reported under GAAP.

EBITDA does not reflect the impact of certain cash charges resulting from matters we consider not to be indicative of ongoing operations and other companies in our industry may calculate EBITDA differently than we do, limiting its usefulness as a comparative measure.

### EBITDA Reconciliation (In thousands)

	(Unaudited)			(Unaudited)				
	Three Months Ended June 30,			Six Months Ended June 30,				
		2022		2021		2022		2021
Net Income	\$	11,902	\$	10,186	\$	19,706	\$	17,033
Interest		322		44		542		97
Taxes		3,068		2,505		5,076		4,117
<b>Depreciation</b>		839		420		1,596		803
Amortization		1,054		423		2,131		685
EBITDA	\$	17,185	\$	13,578	\$	29,051	\$	22,735