SEC FORM 3 8/29/23, 2:52 PM

SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0104 | | | | | | |
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| hours per response: | 0.5 | | | | | | |

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* North John F | | | 2. Date of Event Res Statement (Month/D 08/29/2023 | · | 3. Issuer Name and Ticker or Trading Symbol XPEL, Inc. [XPEL] | | | | | |
|--|------------------|--|--|--|--|---|---|---|--|--|
| (Last) 711 BROADV SUITE 320 | (First) (Middle) | | | 4 | 4. Relationship of Reporting Person(s (Check all applicable) X Director Officer (give title below) |) to Issuer 10% Owner Other (specification) | (Mo | 5. If Amendment, Date of Original Filed (Month/Day/Year) | | |
| (Street) SAN ANTON | по тх | 78215 | | | | | Line | e) ${f X}$ Form filed by | Group Filing (Check Applicable One Reporting Person | |
| (City) (State) (Zip) | | | | | | | Form filed by More than One Reporting Person | | | |
| | | | Table I - No | n-Deriva | tive Securities Beneficially | Owned | | | | |
| | | | | Amount of Securities Beneficially wned (Instr. 4) | 3. Ownership Form: 4. Direct (D) or Indirect (I) (Instr. 5) | | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | | | |
| | | | | | re Securities Beneficially Ov ants, options, convertible so | | | | | |
| Expire | | 2. Date Exerc Expiration D (Month/Day/ | ate | 3. Title and Amount of Securities Derivative Security (Instr. 4) | Underlying | 4. Conversion or Exercise Price of | (D) or Indirect | 6. Nature of Indirect Beneficial Ownership (Instr. 5) | | |
| | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Derivative Security | (I) (Instr. 5) | | | |

Explanation of Responses:

Remarks:

No securities are beneficially owned.

/s/ Babatunde Awodiran, XPEL 08/29/2023 General Counsel (Attorney-in-Fact)

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

^{*} If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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