Consolidated Financial Statements

(Expressed in United States Dollars)

For the Years Ended December 31, 2016 and 2015



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INDEPENDENT AUDITORS' REPORT

To the Shareholders of XPEL Technologies Corp.

We have audited the accompanying consolidated financial statements of XPEL Technologies Corp. and its subsidiaries, which comprise the consolidated balance sheets as at December 31, 2016 and December 31, 2015 and the consolidated statements of income and comprehensive income, changes in equity and cash flows for the years then ended and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Consolidated Financial Statements

olline Barrow Toronto LLP

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with International Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgement, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained in our audits is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of XPEL Technologies Corp. and its subsidiaries, as at December 31, 2016 and December 31, 2015, and the results of its operations and its cash flows for the years then ended in accordance with International Financial Reporting Standards.

Chartered Professional Accountants Licensed Public Accountants March 27, 2017 Toronto, Ontario



XPEL TECHNOLOGIES CORP.

Consolidated Balance Sheets

(Expressed in United States Dollars)

As of December 31, 2016 and 2015

Assets	Note	December 31, 2016	December 31, 2015
Current Cash and cash equivalents Accounts receivable Inventory Prepaid expenses and other current assets Income taxes receivable Total current assets	14	\$ 1,861,089 4,754,524 7,806,029 454,173 72,553 14,948,368	\$ 2,840,549 3,450,407 6,972,768 522,613 300,668 14,087,005
Property, plant and equipment Intangible assets Deferred tax asset Goodwill Total assets Liabilities	4 5 14 6	1,352,120 3,467,218 135,363 1,891,948 \$ 21,795,017	1,235,337 2,434,692 100,659 1,668,527 \$ 19,526,220
Current Bank indebtedness Accounts payable and accrued liabilities Notes payable Income tax payable Current portion of bank loan payable Current portion of note payable - vendor loan 2015 Current portion of note payable - vendor loan 2016 Total current liabilities Deferred tax liability Bank loan payable Note payable - vendor loan 2015 Note payable - vendor loan 2016 Total liabilities	8 9 14 10 11 (i) 11 (ii) 14 10 11 (i) 11 (ii)	2,500,000 5,859,981 - 168,690 565,678 349,686 98,841 9,542,876 524,272 439,688 702,589 292,148 11,501,573	\$ 3,000,000 4,465,819 191,978 117,649 542,181 481,652
Equity Capital stock Contributed surplus Accumulated other comprehensive loss Retained earnings Non-controlling interest Total liabilities and equity	12	6,635,133 2,165,130 (833,725) 2,382,085 10,348,623 (55,179) \$ 21,795,017	6,635,133 2,165,130 (621,993) 166,583 8,344,853 (3,177) \$ 19,526,220

Commitments and contingencies (Note 16) Subsequent events (Note 22)

Approved by Board of Directors:

/s/ Richard Crumly Richard Crumly <u>/s/ John Constantine</u> John Constantine

Consolidated Statements of Income and Comprehensive Income

(Expressed in United States Dollars)

Years Ended December 31, 2016 and 2015

	Note	 2016	2015
Revenue		\$ 51,759,267	\$ 41,470,126
Expenses			
Direct costs	17	37,744,837	29,153,669
Selling, general and administrative expenses	17	 10,761,879	 9,708,182
Income from operations		3,252,551	2,608,275
Interest expense		223,045	224,641
Loss on sale of property, plant and equipment		4,874	3,641
Foreign exchange gain		 (4,943)	 (54,057)
		 222,976	 174,225
Income before income taxes		3,029,575	2,434,050
Current income tax expense	14	963,922	751,512
Deferred income tax (recovery) expense	14	(97,847)	211,869
		866,075	 963,381
Net income		2,163,500	1,470,669
Items that may be reclassified to profit or loss: Cumulative differences on translation of foreign operations		(211,732)	(606,272)
Total comprehensive income		\$ 1,951,768	\$ 864,397
Net income attributable to:			
Shareholders of the Company		\$ 2,215,502	\$ 1,554,565
Non-controlling interest		 (52,002)	 (83,896)
Net income		\$ 2,163,500	\$ 1,470,669
Total comprehensive income attributable to:			
Shareholders of the Company		\$ 2,003,770	\$ 948,293
Non-controlling interest		 (52,002)	(83,896)
Total comprehensive income		\$ 1,951,768	\$ 864,397
Earnings per share attributable to owners of the parent Basic and diluted		\$ 0.084	\$ 0.057
Weighted Average Number of Common Shares Basic and diluted		25,784,950	25,784,950

XPEL TECHNOLOGIES CORP. Consolidated Statements of Changes in Equity (Expressed in United States Dollars) Years ended December 31, 2016 and 2015

<u>-</u>	Capital S Shares	tock Amount	_	Contributed Surplus	Retained Earnings (Deficit)								Other mprehensive Income	sh	Equity tributable to areholders of ne Company	-Controlling Interest	Total Equity
Balance as at January 1, 2015	25,784,950 \$	6,635,133	\$	2,165,130	\$	(1,387,982)	\$ (15,721)	\$	7,396,560	\$ 87,264	7,483,824						
Additional non-controlling interest acquired Net income Other comprehensive loss	- - -	- - -		- - -		- 1,554,565 -	 - - (606,272)		1,554,565 (606,272)	 (6,545) (83,896)	(6,545) 1,470,669 (606,272)						
Balance as at December 31, 2015	25,784,950	6,635,133		2,165,130		166,583	(621,993)		8,344,853	(3,177)	8,341,676						
Net income Other comprehensive loss	- -	- -		-		2,215,502	 - (211,732)		2,215,502 (211,732)	 (52,002)	2,163,500 (211,732)						
Balance as at December 31, 2016	25,784,950 \$	6,635,133	\$	2,165,130	\$	2,382,085	\$ (833,725)	\$	10,348,623	\$ (55,179)	\$ 10,293,444						

XPEL TECHNOLOGIES CORP.

Consolidated Statements of Cash Flows

(Expressed in United States Dollars)

Years Ended December 31, 2016 and 2015

	 2016		2015
Cash flows from operating activities			
Net income	\$ 2,163,500	\$	1,470,669
Add items not affecting cash	200 205		044.000
Depreciation of property, plant and equipment	299,625		244,220
Amortization of intangible assets	840,501 4,874		647,150 3,641
Loss on sale of property, plant and equipment Bad debt expense	4,674 61,262		51,961
Deferred income tax (recovery) expense	(97,847)		211,869
Accretion on notes payable - vendor loan 2015	59,339		211,009
Unrealized loss (gain) on foreign exchange	41,920		(54,057)
Officialized 1000 (gain) officially oxonalige	 3,373,174	-	2,575,453
Changes in non-cash working capital items			
Accounts receivable	(1,253,439)		(729,380)
Inventory	(637,531)		(321,559)
Prepaid expenses and other current assets	(64,849)		(176,892)
Accounts payable and accrued liabilities	1,233,765		242,830
Income tax payable/receivable	279,156		(183,019)
Net cash provided by operating activities	 2,930,276		1,407,433
Cash flows used in investing activities			
Purchase of property, plant and equipment	(385,536)		(450,448)
Proceeds for sale of property, plant and equipment	3,482		-
Acquisition of subsidiaries, net of cash acquired	(822,067)		(1,851,270)
Development of intangible assets	 (976,886)		(763,710)
Net cash used in investing activities	(2,181,007)		(3,065,428)
Cash flows from financing activities			
Proceeds from bank indebtedness	500,000		2,100,000
Repayment from bank indebtedness	(1,000,000)		- (0.4.0.4.4)
Repayment of notes payable	(191,978)		(64,041)
(Repayment) proceeds of bank loan payable	(597,420)		1,546,342
Repayment of notes payable - vendor loan 2015	(363,893)		(281,116)
Acquisition of minority interest in XPEL Ltd. Net cash (used in) provided by financing activities	 (1,653,291)		(150,000) 3,151,185
Net change in cash and cash equivalents	(904,022)		1,493,190
•			
Foreign exchange impact on cash and cash equivalents	(75,438)		(126,771)
Increase in cash and cash equivalents during the year	 (979,460)		1,366,419
Cash and cash equivalents at beginning of year	2,840,549		1,474,130
Cash and cash equivalents at end of year	\$ 1,861,089	\$	2,840,549
Supplemental Disclosure			
Cash paid for income taxes	\$ 685,000	\$	910,000
Cash paid for interest	\$ 163,706	\$	157,195

Notes to Consolidated Financial Statements

(Expressed in United States Dollars)

December 31, 2016 and 2015

1. NATURE OF OPERATIONS

XPEL Technologies Corp. (the "Company") is based in San Antonio, Texas and manufactures, sells, distributes, and installs after-market automotive products, including automotive paint protection film, headlight protection film, automotive window films and other related products.

The Company was incorporated by articles of incorporation in the state of Nevada, U.S.A. in October 2003 and its registered office is 618 W. Sunset Road, San Antonio, Texas, 78216. The Company is a public company listed on the TSX Venture Exchange trading under the symbol "DAP.U".

2. SIGNIFICANT ACCOUNTING POLICIES

Statement of Compliance

The consolidated financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB").

The consolidated financial statements were authorized for issue by the Board of Directors on March 27, 2017.

Basis of Presentation

The consolidated financial statements have been prepared on a historical cost basis except for financial instruments classified at fair value through profit or loss, which are stated at fair value. In addition, the consolidated financial statements have been prepared using the accrual basis of accounting except for cash flow information.

Basis of Consolidation

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries ArmourfendCAD, LLC, XPEL Canada Corp, XPEL B.V. and its 85% owned subsidiary XPEL Ltd. The income incurred by XPEL Canada Corp. from January 6, 2015 (date of incorporation) and onward has been included in the statement of income and comprehensive income. The income earned by XPEL B.V. from March 26, 2016 (date of incorporation) and onward has been included in the statement of income and comprehensive income. Intercompany transactions and balances are eliminated on consolidation.

Control is achieved when the Company is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. Specifically, the Company controls an investee if and only if the Company has all the following:

- (a) power over the investee;
- (b) exposure, or rights, to variable returns from its involvement with the investee; and
- (c) the ability to use its power over the investee to affect the amount of the investor's returns

Non-controlling interests represent equity interests in a subsidiary owned by outside parties. The share of net assets of subsidiaries attributable to non-controlling interests is presented as a component of equity. Their share of net income and comprehensive income is recognized directly in equity. Changes in the Company's interest in a subsidiary that do not result in a loss of control are accounted for as equity transactions.

2. SIGNIFICANT ACCOUNTING POLICIES (Cont'd)

Functional and Presentation Currency

These consolidated financial statements of the Company have been prepared in United States Dollars, which is the Company's presentation currency. The functional currencies of the entities included in these consolidated financial statements are:

<u>Entity</u>	<u>Functional Currency</u>
	·

XPEL Technologies Corp.
XPEL Ltd.
ArmourfendCAD, LLC
XPEL Canada Corp.
XPEL B.V.
United States Dollar
UK Pound Sterling
United States Dollar
Canadian Dollar
Euro

Foreign Currency Translation

Foreign currency transactions are initially recorded in the functional currency at the transaction date exchange rate. At the balance sheet date, monetary assets and liabilities denominated in a foreign currency are translated into the functional currency at the reporting date exchange rate. Foreign exchange gains and losses resulting from the settlement of such transactions and from the remeasurement of monetary items at year-end exchange rates are recognized in the consolidated statement of income and comprehensive income.

Non-monetary items measured at historical cost are translated using the historical exchange rate. Non-monetary items measured at fair value are translated using the exchange rates at the date when fair value was determined.

Financial statements of subsidiaries for which the functional currency is not the United States dollar are translated into United States dollars as follows: all asset and liability accounts are translated at the balance sheet exchange rate and all earnings and expense accounts and cash flow statement items are translated at average exchange rates for the period. The resulting translation gains and losses are recorded as foreign currency translation adjustments in other comprehensive income and recorded in accumulated other comprehensive income. On disposal of a foreign operation the cumulative translation differences recognized in equity are reclassified to the statement of income and recognized as part of the gain or loss on disposal. Goodwill and fair value adjustments arising on the acquisition of a foreign entity have been treated as assets and liabilities of the foreign entity and translated into United States dollars at the balance sheet rate.

XPEL Technologies Corp., the parent company, has monetary items that are receivable from foreign operations. A monetary item for which settlement is neither planned nor likely to occur in the foreseeable future is, in substance, a part of the parent company's net investment in that foreign operation. Such exchange differences are recognized initially in other comprehensive income and reclassified from equity to profit or loss on disposal of the net investment in foreign operations.

Cash and Cash Equivalents

Cash and cash equivalents is comprised of cash at banks and on hand, and short term money market instruments with an original maturity of three months or less, which are readily convertible into a known amount of cash.

Notes to Consolidated Financial Statements

(Expressed in United States Dollars)

December 31, 2016 and 2015

2. SIGNIFICANT ACCOUNTING POLICIES (Cont'd)

Inventory

Inventory is comprised of raw materials and supplies inventory which consists of consumable parts and supplies which are valued at lower of cost and net realizable value, with cost determined on a first in, first out basis. Supplies used in the production of inventories are not written down below cost if the finished products in which they will be incorporated are expected to be sold at or above cost. Net realizable value is defined as the selling price of the finished product less any provisions for obsolescence and costs of completion and selling expenses. Reversals of previous write-downs to net realizable value are permitted when there is a subsequent increase in the value of inventories.

Property, Plant and Equipment

Property, plant and equipment are recorded at cost less accumulated depreciation. Depreciation is calculated over the estimated useful lives of the assets on a declining balance basis as follows:

Furniture and fixtures - 20%
Computer equipment - 20%
Vehicles - 20%
Equipment - 20%
Leasehold improvements - 20%
Plotters - 20%

Intangible Assets

Intangible assets with a finite life, which includes internally generated intangible assets and intangible asset acquired through business combinations, are recorded at cost and are amortized on a straight-line basis over the estimated useful life of the assets using the following rates:

Design templates - 2 years
DAP software platform - 5 years
Patent - 10 years
Trade name - 10 years
Contractual and customer relationships - 10 years
Non-compete - 5 years

Intangible assets with an indefinite life, such as trademarks and domain names are recorded at cost and are not amortized.

Goodwill

The Company measures goodwill at the fair value of the consideration transferred including the recognized amount of any non-controlling interest in the acquiree, less the net recognized amount (fair value) of the identifiable assets acquired and liabilities assumed, all measured as of the acquisition date. When the excess is negative, a bargain purchase gain is recognized immediately in profit or loss.

The Company elects on a transaction-by-transaction basis whether to measure non-controlling interest at its fair value, or at its proportionate share of the recognized amount of the identifiable net assets, at the acquisition date. Transaction costs, other than those associated with the issue of debt or equity securities, that the Company incurs in connection with a business combination are expensed as incurred.

Notes to Consolidated Financial Statements

(Expressed in United States Dollars)

December 31, 2016 and 2015

2. SIGNIFICANT ACCOUNTING POLICIES (Cont'd)

Revenue Recognition

The Company recognizes revenue at the time persuasive evidence of an agreement exists, the price is fixed and determinable, the product or service is delivered to the customer and collectibility is reasonably assured.

- (i) Revenue from installations, kit and material sales is recognized upon the delivery of the goods or performance of the service.
- (ii) Revenue from design access fees is recognized at the time the design is shipped.
- (iii) Revenue from pattern sales is recognized the time the design is shipped.
- (iv) Other revenue consists of fees for training programs and the sale of equipment. Revenue earned from training programs is recognized when the services are rendered and the revenue from the sale of equipment is recognized when the equipment is shipped.

Research and Development

Research costs are charged to operations when incurred. Development costs are expensed in the year incurred unless the Company can demonstrate all of the following criteria under IAS 38, Intangible Assets:

- technical feasibility of completing the intangible asset so that it will be available for use or sale;
- (ii) intention to complete the intangible asset and use or sell it;
- (iii) ability to use or sell the intangible asset;
- (iv) how the intangible asset will generate future economic benefits;
- (v) availability of adequate technical, financial and other resources to complete the development and to use or sell the intangible asset; and
- (vi) the ability to measure reliably the expenditure attributable to the intangible asset during its development.

Amortization commences with the successful production or use of the product. Development costs deferred to date are related to design templates. During the year, the Company deferred \$460,145 (2015 - \$470,265) of costs associated with the design templates. These costs are being amortized over a period of two years from commencement of commercial use.

Provisions and Warranties

A provision is recognized in the balance sheet when the Company has a present legal or constructive obligation as a result of a past event, and it is probable that an outflow of economic benefits will be required to settle the obligation. If the effect is material, provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money and, where appropriate, the risks specific to the liability.

A provision for warranties is recognized when the underlying products or services are sold. The provision is based on historical warranty data and a weighting of all possible outcomes against their associated probabilities.

2. SIGNIFICANT ACCOUNTING POLICIES (Cont'd)

Income Taxes

Income tax on the profit or loss for the periods presented comprises current and deferred tax. Income tax is recognized in profit or loss except to the extent that it relates to items recognized directly in equity, in which case it is recognized in equity.

Current tax expense is the expected tax payable on the taxable income for the year, using tax rates enacted or substantively enacted at period end, adjusted for amendments to tax payable with regards to previous years.

Deferred tax is provided using the balance sheet liability method, providing for temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. The following temporary differences are not provided for: goodwill not deductible for tax purposes and the initial recognition of assets or liabilities that affect neither accounting nor taxable profit. The amount of deferred tax provided is based on the expected manner of realization or settlement of the carrying amount of assets and liabilities, using tax rates enacted or substantively enacted at the financial position reporting date.

A deferred tax asset is recognized only to the extent that it is probable that future taxable profits will be available against which the asset can be utilized. To the extent that the Company does not consider it probable that a deferred tax asset will be recovered, it is not recognized.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Company intends to settle its current tax assets and liabilities on a net basis.

Earnings Per Share

Basic earnings per share amounts are calculated by dividing net income for the year attributable to common shareholders by the weighted average number of common shares outstanding during the year. Diluted earnings per share amounts are calculated by dividing the net profit attributable to common shareholders by the weighted average number of shares outstanding during the period plus the weighted average number of shares that would be issued on the conversion of all the dilutive potential ordinary shares into common shares.

Business Combinations

Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date, irrespective of the extent of any non-controlling interest. The excess of the fair value of the consideration transferred including the recognized amount of any non-controlling interest in the acquiree, over the fair value of the Company's share of the identifiable net assets acquired is recorded as goodwill. When the excess is negative, a bargain purchase gain is recognized immediately in profit or loss. Acquisition costs are expensed as incurred, unless they qualify to be treated as debt issue costs, or as cost of issuing equity securities.

2. SIGNIFICANT ACCOUNTING POLICIES (Cont'd)

Impairment of Non-Financial Assets

Property, plant and equipment and other non-current assets with definite useful lives are tested for impairment whenever events or changes in circumstances indicate that their carrying amount may not be recoverable. For goodwill and intangible assets that have indefinite useful lives or that are not yet available for use, the recoverable amount is estimated each year at the same time. The recoverable amount is the higher of fair value less costs of disposal and value in use. Fair value is the price that would be received to sell an asset, or paid to transfer a liability in an orderly transaction between market participants, at the measurement date. Value in use is equal to the present value of future cash flows expected to be derived from the use and sale of the asset. For the purpose of impairment testing, assets that cannot be tested individually are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or cash generating unit ("CGU").

Significant Accounting Judgments and Estimates

The preparation of these consolidated financial statements requires management to make judgments and estimates and form assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and reported amounts of revenues and expenses during the reporting period. Estimates and underlying assumptions are reviewed on an ongoing basis. Actual outcomes may differ from these estimates under different assumptions and conditions.

Significant estimates made by the Company include allowances for potentially uncollectible accounts receivable, useful life of property, plant and equipment and intangible assets, measurement of warranty provision, recognition of deferred tax assets and liabilities, and recoverability of intangible assets and goodwill, and fair value of financial instruments.

Significant judgments in connection with these consolidated financial statements include the determination if the acquisition is considered to be a business combination or an asset acquisition and determination of functional currency.

Financial Instruments

The Company recognizes a financial asset or a financial liability when, and only when, it becomes a party to the contractual provisions of the instrument. Such financial assets or financial liabilities are initially recognized at fair value and the subsequent measurement depends on their classification.

Financial assets classified as fair value through profit and loss ("FVTPL") are measured at fair value with any resultant gain or loss recognized in profit or loss. Financial assets classified as available-for-sale are measured at fair value with any resultant gain or loss being recognized directly in other comprehensive income. When available-for-sale financial assets are derecognized, the cumulative gain or loss previously recognized directly in equity is recognized in net income. Financial assets classified as loans and receivables and held to maturity, are measured at amortized cost using the effective interest rate method.

Transaction costs associated with FVTPL financial assets are expensed as incurred, while transaction costs associated with all other financial assets are included in the initial carrying amount of the asset.

All financial liabilities are recognized initially at fair value plus, in the case of other financial liabilities, directly attributable transaction costs. Financial liabilities are classified as other financial liabilities, and are subsequently measured at amortized cost using the effective interest rate method.

December 31, 2016 and 2015

2. SIGNIFICANT ACCOUNTING POLICIES (Cont'd)

Financial Instrument

Financial Instruments (Cont'd)

The Company's financial assets include cash and cash equivalents and accounts receivables. The Company's financial liabilities include bank indebtedness, accounts payable and accrued liabilities, notes payable, bank loan payable and note payable - vendor loan. Classification of these financial instruments is as follows:

Classification

1 manda matamont	<u>Olassilloation</u>
Cash and cash equivalents	Loans and receivables
Accounts receivable	Loans and receivables
Bank indebtedness	Other financial liabilities
Accounts payable and accrued liabilities	Other financial liabilities
Bank loan payable	Other financial liabilities
Notes payable	Other financial liabilities
Note payable - vendor loan 2015	Other financial liabilities
Note payable - vendor loan 2016	Other financial liabilities

Financial instruments recorded at fair value on the statements of financial position are classified using a fair value hierarchy that reflects the significance of the inputs used in making the measurements. The fair value hierarchy has the following levels:

- Level 1: Valuation based on quoted prices (unadjusted) in active markets for identical assets or liabilities
- Level 2: Valuation techniques based on inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices)
- Level 3: Valuation techniques using inputs for the asset or liability that are not based on observable market data (unobservable inputs)

Comprehensive Income

Comprehensive income measures net earnings for the period plus other comprehensive income. Other comprehensive income represents foreign currency translation adjustments of foreign operations during the year. Amounts reported as other comprehensive income are accumulated in a separate component of shareholders' equity as accumulated other comprehensive income.

3. RECENT ACCOUNTING PRONOUNCEMENTS ISSUED AND NOT YET APPLIED

Certain pronouncements were issued by the IASB or the IFRIC that are mandatory for accounting periods after December 31, 2016 or later periods. Many are not applicable or do not have a significant impact to the Company and have been excluded from the list below. The following have not yet been adopted and are being evaluated to determine their impact on the Company.

- (a) IFRS 9 Financial Instruments was issued by the IASB on July 24, 2014 as a complete standard including the requirements previously issued and the additional amendments to introduce a new expected loss impairment model and limited changes to the classification and measurement requirements for financial assets and liabilities. This new standard completes the IASB's financial instruments project and the standard is effective for reporting periods beginning on or after January 1, 2018, with early adoption permitted.
- (b) In May 2014, IASB issued IFRS 15 Revenue from Contracts with Customers. The core principle of the new standard is for companies to recognize revenue to depict the transfer of goods or services to customers in amounts that reflect the consideration (that is, payment) to which the company expects to be entitled in exchange for those goods or services. The new standard will also result in enhanced disclosures about revenue, provide guidance for transactions that were not previously addressed comprehensively (for example, service revenue and contract modifications) and improve guidance for multiple element arrangements. The new standard is effective for annual periods beginning on or after January 1, 2018. Earlier application is permitted. IFRS 15 supersedes the following standards: IAS 11 Construction Contracts, IAS 18 Revenue, IFRIC 13 Customer Loyalty Programmes, IFRIC 15 Agreements for the Construction of Real Estate, IFRIC 18 Transfers of Assets from Customers, and SIC 31 Revenue—Barter Transactions Involving Advertising Services. The Company is in the process of assessing the impact of the adoption of this interpretation on its consolidated financial statements.
- (c) IFRS 16 Leases was issued by the IASB in January 2016 and will replace IAS 17 Leases. It is effective for annual periods beginning on or after January 1, 2019. IFRS 16 introduces a single accounting model for lessees and for all leases with a term of more than 12 months, unless the underlying asset is of low value. A lessee will be required to recognize a right-of-use asset, representing its right to use the underlying asset, and a lease liability, representing its obligation to make lease payments. The accounting treatment for lessors will remain largely the same as under IAS 17. Earlier application is permitted only if the Company early adopts IFRS 15. The Company is in the process of assessing the impact of the adoption of this interpretation on its consolidated financial statements.

4. PROPERTY, PLANT AND EQUIPMENT

Cost	J	Balance lanuary 1, 2016		dditions (net of isposals)		Foreign xchange		Balance cember 31, 2016
Furniture and fixtures	\$	514,777	\$	11,298	\$	(3,778)	\$	522,297
Computer equipment	•	422,907	•	102,552	-	(970)	•	524,489
Vehicles		506,495		68,788		(2,908)		572,375
Equipment		198,560		87,937		(987)		285,510
Leasehold improvements		294,048		50,769		(11,986)		332,831
Plotters		189,830		110,829		(5,038)		295,621
	\$	2,126,617	\$	432,173	\$	(25,667)	\$	2,533,123

Plotters

4. PROPERTY, PLANT AND EQUIPMENT (Cont'd)

Accumulated Depreciation	•	Balance January 1, 2016	dditions (net of sposals)	Foreign cchange		Balance cember 31 2016
Furniture and fixtures Computer equipment Vehicles Equipment Leasehold improvements Plotters	\$	248,718 236,889 222,290 26,676 92,382 64,325	\$ 49,666 48,753 66,486 40,539 47,033 40,874	\$ (689) (364) (137) (150) (1,576) (712)	\$	297,695 285,278 288,639 67,065 137,839 104,487
	\$	891,280	\$ 293,351	\$ (3,628)	\$	1,181,003
Cost		Balance anuary 1, 2015	litions (net disposals)	Foreign kchange	De	Balance cember 31, 2015
Furniture and fixtures Computer equipment Vehicles Equipment Leasehold improvements Plotters	\$	444,526 335,784 315,318 26,955 202,760 117,292	\$ 71,083 90,066 192,536 174,876 92,257 72,954	\$ (832) (2,943) (1,359) (3,271) (969) (416)	\$	514,777 422,907 506,499 198,560 294,048 189,830
	\$	1,442,635	\$ 693,772	\$ (9,790)	\$	2,126,61
Accumulated Depreciation		Balance January 1, 2015	Additions (net of isposals)	Foreign xchange	De	Balance ecember 31, 2015
Furniture and fixtures Computer equipment Vehicles Equipment Leasehold improvements	\$	190,066 197,983 171,552 1,265 48,180	\$ 58,652 38,917 50,738 25,411 44,211	\$ (11) - - (9)	\$	248,718 236,889 222,290 26,670 92,382

43,246

652,292 \$

21,105

239,034 \$

(26)

(46) \$

64,325

891,280

\$

(Expressed in United States Dollars) **December 31, 2016 and 2015**

PROPERTY, PLANT AND EQUIPMENT (Cont'd) 4.

Net Book Value	De	cember 31, 2016	De	ecember 31, 2015
Furniture and fixtures	\$	224,602	\$	266,059
Computer equipment		239,211		186,018
Vehicles		283,736		284,205
Equipment		218,445		171,884
Leasehold improvements		194,991		201,666
Plotters		191,134		125,505
	\$	1,352,120	\$	1,235,337

5. **INTANGIBLE ASSETS**

Cost	J	Balance January 1, 2016	Additions (net of disposals)		Foreign xchange		Balance December 31, 2016
Design templates (internally							
generated)	\$	2,786,520	\$	489,464	\$ -	\$	3,275,984
Trademarks		107,608		152,037	-		259,645
DAP software platform		599,533		464,243	-		1,063,776
Patent		100,000		-	-		100,000
Design templates		44,592		-	(7,417)		37,112
Domain names		7,500		-	-		7,500
Trade name		· -		280,000	-		280,000
Contractual and customer				,			•
relationships		1,374,942		340,000	45,764		1,760,706
Non-compete		143,973		100,000	4,792		248,765
	\$	5,164,668	\$	1,825,744	\$ 43,139	\$	7,033,488

Accumulated Amortization	J	Balance Additions January 1, (net of 2016 disposals)		Foreign exchange		Balance December 3 2016		
Design templates (internally								
generated)	\$	2,322,195	\$	460,145	\$	-	\$	2,782,340
Trademarks		-		-		-		-
DAP software platform		147,480		176,434		-		323,914
Patent		80,000		10,000		-		90,000
Design templates		27,870		13,917		(4,675)		37,112
Domain names		-		-		-		-
Trade name		-		2,208		-		2,208
Contractual and customer				·				·
relationships		126,036		143,437		4,196		273,669
Non-compete		26,395		29,753		879		57,027
	\$	2,729,976	\$	835,894	\$	400	\$	3,566,270

5. INTANGIBLE ASSETS (Cont'd)

Cost	•	Balance January 1, 2015		Additions (net of disposals)	(Foreign exchange	De	Balance ecember 31, 2015
Design templates (internally generated) Trademarks DAP software platform Patent Design templates Domain names Contractual and customer	\$	2,316,255 92,027 318,137 100,000 46,906 7,500	\$	470,265 15,581 281,396 - -	\$	- - - (2,314) -	\$	2,786,520 107,608 599,533 100,000 44,592 7,500
relationships Non-compete		-		1,537,359 160,980		(162,417) (17,007)		1,374,942 143,973
Tron compete	\$	2,880,825	\$	2,465,581	\$	(181,738)	\$	5,164,668
Accumulated Amortization		Balance January 1, 2015		Additions (net of disposals)	(Foreign exchange	De	Balance ecember 31, 2015
Accumulated Amortization Design templates (internally generated)	\$	January 1,		(net of	\$	Foreign exchange	De	ecember 31, 2015
Design templates (internally generated) Trademarks DAP software platform Patent Design templates		January 1, 2015	((net of disposals)				ecember 31,
Design templates (internally generated) Trademarks DAP software platform Patent		January 1, 2015 1,961,797 - 58,655 70,000	((net of disposals) 360,398 - 88,825 10,000		exchange - - - -		2,322,195 - 147,480 80,000
Design templates (internally generated) Trademarks DAP software platform Patent Design templates Domain names Contractual and customer relationships		January 1, 2015 1,961,797 - 58,655 70,000	((net of disposals) 360,398 - 88,825 10,000 23,453 - 138,619		- - - (1,446) - (12,583)		2,322,195 - 147,480 80,000 27,870 - 126,036

Net Book Value	Balance December 31, ok Value 2016		Balance December 31, 2015	
Design templates (internally generated) Trademarks DAP software platform Patent Design templates Domain names Trade name Contractual and customer relationships Non-compete	2 7 2 1,4	93,644 \$ 59,645 39,862 10,000 - 7,500 77,792 87,037 91,738	464,325 107,608 452,053 20,000 16,722 7,500 - 1,248,906 117,578	
	\$ 3,4	67,218 \$	2,434,692	

6. GOODWILL

	Balance anuary 1, 2016		Add	itions	•		eign nange		Dec	alance ember 31, 2016
ArmourfendCAD, LLC XPEL Ltd. XPEL Canada Corp. (Note 7 (ii)) Other Acquisition Related	\$ 5,00 632,90 1,030,50	60		- - -	\$	(1	- 06,170) 34,301	\$		5,000 526,790 1,064,868
(Note 7 (i))		-		295,290			-			295,290
	\$ 1,668,52	27 \$		295,290	\$	(71,869)	\$		1,891,948
	Bala Janua 201	ry 1,		Additions	}	(Foreign exchang		De	Balance ecember 31, 2015
ArmourfendCAD, LLC XPEL Ltd. XPEL Canada Corp. (Note 7 (ii))	\$ 5.	5,000 21,243 -	\$	142,8 1,152,3		\$	(31,1 (121,7	,	\$	5,000 632,960 1,030,567
	\$ 5	26,243	\$	1,295,1	72	\$	(152,8	88)	\$	1,668,527

Goodwill is measured as the fair value of consideration paid less the fair value of the net assets acquired and liabilities assumed on the acquisition date. Goodwill is tested at least annually for impairment or more frequently when impairment indicators are identified. In accordance with IAS 36, if some or all of the goodwill allocated to a cash-generating unit was acquired in a business combination during the current annual period, that unit shall be tested for impairment before the end of the current annual period.

The goodwill impairment analysis performed by the Company concluded there was no impairment to goodwill as at December 31, 2016 as the fair value of its CGUs exceeded its carrying value.

The Company concluded it has four CGUs as of December 31, 2016. Goodwill impairment analyses were performed as of December 31, 2016 on two of the CGUs that have significant amounts of goodwill. The CGUs recoverable amounts were determined based on its value in use using a 5 year discounted cash flow model. Key assumptions used in the discounted cash flow models are as follows: (a) projected revenue used in the forecast was estimated considering current and historical results with growth rates between 15% and 40% and a 5% terminal growth to reflect the inflationary growth (b) projected cost of sales, selling, general and administrative expenses used in the forecast were estimated using current and historical results as a percentage of revenue with consideration to variable costs. Fixed costs were estimated to remain fairly constant (c) working capital and capital expenditures were estimated considering industry benchmarks as a percentage of revenue. The discount rate applied in the discounted cash flow models range between 20% and 25%.

7. ACQUISITION OF BUSINESSES

(i) On December 1, 2016, the Company acquired 100% of the net assets of a distributor of paint protection and window tint products in the Las Vegas, Nevada market. The aggregate purchase price for the acquisition was \$1,190,989. With this acquisition, the Company expects to enhance its presence in the Las Vegas market.

The Company has allocated the purchase price as follows:

Cash	\$ 14,265
Accounts Receivable	97,675
Inventory	214,165
Property and Equipment	31,075
Customer Relationships	340,000
Non-compete	100,000
Trade Name	280,000
Goodwill	295,290
Accounts Payable	(13,343)
Other Accrued Liabilities	(168, 138)

\$ 1,190,989

Consideration is comprised of:

	\$ 1,190,989
Cash payment Promissory note (Note 11 (ii))	\$ 800,000 390,989

Acquisition cost incurred related to the acquisition totaled \$42,596 which is included in selling, general and administrative expenses.

The gross contractual amount of the receivables acquired was \$97,675 and the full amount of the receivables is expected to be collected.

Goodwill for this acquisition relates to the expansion of the Company into a new geographical area, being Las Vegas, Nevada. The goodwill represents the acquired employee knowledge of the Las Vegas market, distribution knowledge by the employees of the acquired business, as well as the expected synergies resulting from the acquisition and is expected to be deductible for tax purposes.

7. ACQUISITION OF BUSINESSES (Cont'd)

(ii) On February 5, 2015, XPEL Canada Corp., a wholly owned subsidiary of the Company acquired 100% of the issued and outstanding securities of a distributor of paint protection and window tint products in the Canadian market. The aggregate purchase price for the acquisition was \$3,567,672. With this acquisition, the Company expects to enhance its presence in the Canadian market and provides the Company with a physical presence that is closer to its end customers.

The Company allocated the purchase price as follows:

Accounts receivable	\$	586,940
Inventory		503,063
Property and equipment		83,879
Contractual relationships		957,831
Customer relationships		579,528
Non-compete		160,980
Goodwill		1,152,304
Deferred tax liability		(456,853)
	\$	3,567,672
Consideration is comprised of:		
Cash payment	2	1,851,270
Promissory note (Note 11 (i))	Ψ	1,001,270

Acquisition cost incurred related to the acquisition totaled \$90,545 which is included in selling, general and administrative expenses.

\$ 3,567,672

The gross contractual amount of the receivables acquired was \$586,940 and the full amount of the receivables was collected.

Goodwill for this acquisition relates to the expansion of the Company into a new geographical area, being Canada. The goodwill represents the acquired employee knowledge of the Canadian market, distribution knowledge by the employees of the acquired business, as well as the expected synergies resulting from the acquisition and is expected to be deductible for tax purposes.

Included in the consolidated statements of income and comprehensive income is revenue of \$7,450,442 and net income of \$175,860 resulting from the operating results of XPEL Canada Corp., from February 5, 2015 to December 31, 2015.

8. CREDIT FACILITIES

The Company has entered into a \$5,000,000 (2015 - \$3,500,000) revolving line of credit agreement with The Bank of San Antonio to support its continuing working capital needs. The Company must satisfy certain non-financial covenants on a continuing basis. The Bank of San Antonio has been granted a security interest in substantially all of the Company's current and future assets. The line has a variable interest rate of the Wall Street Journal prime rate plus 0.75% with a floor of 4.00% and matures on June 28, 2017. Interest during the year ended December 31, 2016 was 4.50% (2015 - 4.25%). As at December 31, 2016, the balance drawn was \$2,500,000 (2015 - \$3,000,000).

9. NOTES PAYABLE

The 2015 notes payable bore interest at 4% - 5%, were secured by the underlying vehicles, were repayable in monthly payments of \$5,908 and were fully paid in 2016.

10. BANK LOAN PAYABLE

The Company entered into a loan during the first quarter of 2015 with the Company's primary lender, The Bank of San Antonio, to help fund the acquisition as described in Note 7 (ii). The original principal of the loan was for \$1,900,000 with monthly repayments of \$49,785. The loan has a three-year term maturing on September 3, 2018 and is based on a five year amortization schedule and bears a fixed interest rate of 4.25%. The Bank of San Antonio has been granted a security interest in substantially all of the Company's current and future assets. As at December 31, 2016, the principal outstanding was \$1,005,366 (2015 - \$1,546,550).

11. NOTE PAYABLE - VENDOR LOAN

- (i) As part of the acquisition of a Canadian distributor of paint protection and window tint products (Note 7 (ii)), XPEL Canada Corp. issued a non-interest bearing promissory note to the vendors of the company acquired. The promissory note is payable in 20 quarterly installments of CAD\$117,533, which was adjusted from CAD\$120,413 as a result of the agreed upon working capital adjustment. The promissory note is discounted at a rate of 4.75%, and matures in January 2020. As at December 31, 2016, the principal outstanding was CAD\$1,414,680 (2015 CAD\$1,812,050).
- (ii) As part of the acquisition of the Las Vegas distributor (Note 7(i)), the Company issued an interest bearing unsecured promissory note. The unsecured promissory note is payable in 60 monthly installments of \$8,237. The note bears interest at 3.75%, is discounted at a rate of 10% and matures in December 2021. As at December 31, 2016, the principal outstanding was \$450,000.

12. CAPITAL STOCK

Authorized

100,000,000 common shares with par value of \$0.001 per share 10,000,000 preferred shares with par value of \$0.001 per share

Issued and outstanding - common shares

	Number of Share	s Amount
Balance, December 31, 2016 and 2015	25,784,950	\$ 6,635,133

13. STOCK OPTIONS

The Company has an Incentive Stock Option Plan (the "Plan"). The Plan provides for options to be granted to the benefit of employees, directors and third parties. The maximum number of shares allocated to and made available to be issued under the Plan shall not exceed 10% of the common shares issued and outstanding (on a non-diluted basis) at any time. The exercise price of options granted under the Stock Option Plan will be determined by the directors, but will at least be equal to the closing trading price of the common shares on the last trading day prior to the grant and otherwise the fair market price as determined by the Board of Directors. The term of any option granted shall not exceed ten years. Except as otherwise provided elsewhere in the Stock Option Plan, the options shall be cumulatively exercisable in installments over the option period at a rate to be fixed by the Board of Directors. The Company will not provide financial assistance to any optionee in connection with the exercise of options. The Company has no issued stock options during the years ended December 31, 2016 and 2015.

14. INCOME TAXES

Income Tax Expense

The provision for income taxes differs from the United States federal statutory rate as follows:

	2016		2015
Income before income taxes	\$ 3,029,575	\$	2,434,050
Statutory rate	34.0%		34.0%
	\$ 1,030,056	\$	827,577
Non-deductible expenses and other permanent differences	(53,416)	•	49,821
Foreign tax rate differences	`42,570		85,983
Change in prior year loss carryforwards	(169,403)		-
Income tax expense	\$ 866,075	\$	963,381

Notes to Consolidated Financial Statements

(Expressed in United States Dollars)

December 31, 2016 and 2015

14. INCOME TAXES (Cont'd)

Deferred Taxes

The temporary differences that give rise to deferred income tax assets and deferred income tax liabilities are presented below:

	2016	2015
Deferred tax assets		
Amounts related to tax losses Property, plant, equipment and intangibles	\$ 157,003\$ (21,641)	104,248 (3,589)
	\$ 135,363	\$ 100,659
	2016	2015
Deferred tax liabilities Property, plant, equipment and intangibles	\$ 524,272	\$ 558,116

Tax Losses

The Company, through XPEL Ltd., has net operating losses of approximately GBP695,221 available to apply against future taxable income. If not utilized, the net operating losses will expire as follows:

2034 2035 	\$ 93,513 363,956 237,752
	\$ 695,221

15. RELATED PARTY

Related party transactions include \$590,464 (2015 - \$572,684) in salaries and other short-term benefits earned by key members of management as compensation, of which \$542,162 (2015 - \$526,567) is included as part of selling, general and administrative expense and \$48,302 (2015 - \$46,117) was capitalized into deferred development costs for design templates.

16. COMMITMENTS AND CONTINGENCIES

(a) Operating Lease Commitment

The Company has entered into lease agreements for premises. The combined future minimum payments are as follows:

	\$ 1,112,609	
1-5 years	616,329	
Less than 1 year	\$ 496,280	

(b) Contingencies

In the ordinary course of business activities, the Company may be contingently liable for litigation and claims with customers, suppliers and former employees. Management believes that adequate provisions have been recorded in the accounts where required.

On December 29, 2015, a competitor filed a suit in the United States District Court for the District of Minnesota alleging that the Company has been and is infringing United States Patent No. 8,765,263. The Company denied all claims asserted in this suit. Pursuant to this action, the Company filed a counterclaim against this competitor. As at year-end, no provision has been recorded in connection with this lawsuit (2015 - \$NIL). On March 22, 2017, the parties settled this dispute and mutually agreed to dismiss the lawsuit without prejudice.

(c) Supply Agreement

During the year ended December 31, 2013, the Company signed an exclusive supply and distribution agreement with the supplier of their material. The agreement requires the Company to purchase a minimum of \$300,000 of material each month. The agreement is for a two-year term with the option for further two year renewal terms. The option for further two-year renewal was exercised automatically at the end of the first two year term. The supplier agrees to provide exclusivity to the Company for the purchase of the material.

17. EXPENSES

Direct costs incurred by nature are as follows:

	2016	2015
For the control of the control of the	* • • • • • • • • • • • • • • • • • • •	Φ 000 044
Employee salaries and benefits	\$ 2,206,355	\$ 933,044
Materials	32,446,934	25,820,000
Freight	802,620	687,592
Credit card fees	629,412	503,407
Warranty expense	343,340	224,046
Shop supplies	174,109	75,011
Other ⁽ⁱ⁾	597,642	475,058
Amortization and depreciation	544,425	435,421
	\$ 37.744.837	\$29.153.669

⁽i) Included in other expenses are product samples and other miscellaneous direct expenses.

Selling, general and administrative expenses incurred by nature are as follows:

	2016	2015
Employee salaries and benefits	\$ 5,159,562	\$ 5,314,119
Sales and marketing	788,131	1,044,994
Occupancy	747,317	544,031
Professional fees	1,452,433	717,892
Filing fees	28,933	29,081
Insurance	266,805	191,324
Office and general	1,722,997	1,410,796
Amortization and depreciation	595,701	455,945
	\$10,761,879	\$ 9,708,182

18. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

Capital Management

The Company's objectives in terms of capital management are to maintain a sound financial position and to ensure financial flexibility in order to maintain its capacity for growth. The Board's policy is to maintain a strong capital base so as to maintain investor, creditor and market confidence and to sustain future development of the business.

The Company's capital is composed of its shareholders' equity and its primary uses are to finance acquisitions, increase working capital and fund capital expenditures for expansion and/or research and development. The Company currently has positive working capital. Should the Company be unable to preserve its positive working capital position, the Company may seek to raise capital for its short-term needs through all available means. There were no changes in the Company's approach to capital management during the year ended December 31, 2016.

At December 31, 2016 and for the year ended December 31, 2016 the Company is in compliance with all debt covenants

18. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Cont'd)

Risk Disclosures

The Board of Directors has overall responsibility for the establishment and oversight of the Company's risk management framework.

The Company's risk management policies are established to identify and analyze the risks faced by the Company, to set appropriate risk limits and controls, and to monitor risks and adherence to limits. Risk management policies and systems are reviewed to reflect changes in market conditions and the Company's activities. The Company aims to develop a disciplined and constructive control environment in which all employees understand their roles and obligations. The Company's audit committee oversees how management monitors compliance with the Company's risk management policies and procedures and reviews the adequacy of the risk management framework in relation to the risks faced by the Company.

Fair Values

The carrying value of the Company's cash and cash equivalents, accounts receivable, bank indebtedness, and accounts payable and accrued liabilities, approximate fair values due to the relatively short term maturities of the instruments. The notes payable and bank loan payable approximate their fair values as the contract rates approximate current market rates. The carrying value of the note payable - vendor loan 2016 approximates its fair value. The fair value of the note payable - vendor loan 2015 as of December 31, 2016 is \$1,290,891 (2015 - \$1,565,369).

Interest Rate Risk

The Company is exposed to interest rate risk since the Company's credit facilities are bearing interest at a variable rate (Note 8). If the interest rate had been one percent (1%) higher throughout the year ended December 31, 2016, net income would have decreased by approximately \$24,700 (2015 - \$11,600). Interest rates for notes payable, bank loan payable and note payable-vendor loan are fixed. Therefore, there is no significant cash flow risk from interest rate movements.

Credit Risk

Credit risk is the risk of financial loss to the Company if a counterparty fails to meet its contractual obligations, and arises principally from the Company's receivables from customers. Management has established a credit policy under which each new customer is analyzed individually for creditworthiness before the Company's standard payment and delivery terms and conditions are offered. The Company's review includes external ratings, where available, and vendor and bank references. While the Company does not require collateral in respect of trade and other receivables, on certain product lines, the Company requires a valid credit card as back-up for any amount purchased on terms. The Company has no significant concentration of credit risk arising from customers. Out of total receivables of \$4,754,524 (2015 - \$3,450,407), net of allowance for doubtful accounts of approximately \$82,000 (2015 - 65,000), past due receivables in excess of 90 days but not impaired as of the balance sheet date were approximately \$172,000 (2015 - \$41,000). The Company is actively pursuing its efforts to collect these receivables. The maximum exposure to credit risk is equal to the carrying value (net of allowances) of the financial assets.

The Company has cash and cash equivalents. The Company's current policy is to invest excess cash in money market accounts in credit worthy banking institutions. The Company periodically monitors the accounts and is satisfied with the credit ratings of its banks.

18. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES (Cont'd)

Liquidity Risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company's approach to managing liquidity is to ensure, to the extent possible, that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company's reputation.

As at December 31, 2016, the Company had a cash and cash equivalent balance of \$1,861,089 (2015 - \$2,840,549) to settle current liabilities of \$9,542,876 (2015 - \$8,799,279). The Company had the following contractual maturities and repayment obligations, which includes interest, as at December 31, 2016:

Year	aı	ounts payable nd accrued liabilities	in	Bank debtedness	ı	Bank loan payable	tes payable endor Ioan 2015*	tes payable endor loan 2016	Total
2017	\$	5,859,981	\$	2,500,000	\$	597,420	\$ 349,686	\$ 98,841	\$ 9,405,928
2018		-		-		446,262	349,686	98,841	894,789
2019		-		-			349,686	98,841	448,527
2020		-		-			87,421	98,841	186,262
2021		-		-				98,841	98,841
	\$	5,859,981	\$	2,500,000	\$	1,043,682	\$ 1,136,479	\$ 494,205	\$ 11,034,347

^{*}Amounts are converted to USD at the year-end exchange rate.

Currency Risk

The Company's functional currency is the US dollar. Through its subsidiaries with foreign functional currencies, the Company is exposed to foreign currency risk. In respect of the monetary assets and liabilities denominated in foreign currencies, the Company ensures that its net exposure is kept to an acceptable level by closely monitoring exchange rates and adjusting risk strategies where necessary.

19. ECONOMIC DEPENDENCY

The Company depends directly or indirectly on suppliers to supply goods and services necessary for carrying on its core business, including a manufacturing facility, a urethane supplier and an adhesive supplier and other suppliers of other intermediate manufacturing elements. Approximately 89% (2015 - 88%) of the Company's inventory purchases are dependent on these direct and indirect suppliers (Note 16 (c)). If any of these suppliers were unwilling or unable to provide such products in the future, the Company's ability to provide products and services to its customers may be adversely affected and the Company might not be able to obtain similar products or services from alternate suppliers on a timely basis or on terms favorable to the Company.

20. SEGMENTED REPORTING

The Company sells paint protection film and related kit and material sales to customer across multiple geographic regions. It considers the basis on which it is organized, including geographic areas and service offerings, in identifying its reportable segments. Operating segments of the Company are defined as components of the Company for which separate financial information is available and is evaluated regularly by the chief operating decision maker in allocating resources and assessing performance. The chief operating decision maker is the CEO of the Company. The operating segments are based on the regional geographic areas. The regional geographic areas are evaluated at the subsidiary level whereby US includes XPEL Technologies Corp. and ArmourfendCAD LLC, Europe includes XPEL Ltd. and XPEL B.V. and Canada includes XPEL Canada Corp. Specifically for revenues, the amounts included are from the originating country. Below are breakdowns, by operating segment, of current and non-current assets, current and non-current liabilities, revenues and net earnings.

Geographic Segments

Total revenue

The following consists of the financial information as at December 31, 2016 and for the year ended December 31, 2016:

December 31, 2016				
	US	Europe	Canada	Total
Current assets	10,460,843	1,091,839	3,395,687	14,948,368
Non-current assets	3,658,792	786,390	2,401,467	6,846,649
Total	14,119,635	1,878,229	5,797,154	21,795,017
Current liabilities	8,758,629	78,267	705,979	9,542,875
Non-current liabilities	921,455	-	1,037,242	1,958,698
Total	9,680,085	78,267	1,743,221	11,501,573

Less: inter-segmental revenue	(8,574,764)	-	-	(8,574,764)
Total external revenue	40,578,335	2,137,418	9,043,512	51,759,265
Net income (loss)	1,977,498	(263,596)	449,598	2,163,500

2,137,418

9,043,512

60,334,029

49,153,099

20. SEGMENTED REPORTING (Cont'd)

Geographic Segments (Cont'd)

The following consists of the financial information as at December 31, 2015 and for the year ended December 31, 2015:

December 31, 2015

	US	Europe	Canada	Total
Current assets	9,535,513	872,315	3,679,177	14,087,005
Non-current assets	2,101,038	879,012	2,459,165	5,439,215
Total	11,636,551	1,751,327	6,138,342	19,526,220
Current liabilities	7,806,089	222,964	770,226	8,799,279
Non-current liabilities	1,196,957	-	1,188,308	2,385,265
Total	9,003,046	222,964	1,958,534	11,184,544
Total revenue	40,342,232	874,414	7,450,442	48,667,088
Less: inter-segmental revenue	(7,196,962)	-	-	(7,196,962)
Total external revenue	33,145,270	874,414	7,450,442	41,470,126
Net income (loss)	1,610,535	(315,726)	175,860	1,470,669

21. PRIOR YEAR COMPARATIVE FIGURES

Certain amounts in the prior year consolidated financial statements have been reclassified in order to conform to the presentation adopted in the current year. On the statement of cash flows, the amount related to the acquisition of minority interest in XPEL Ltd. That was previously presented as an investing activity has been reclassified as a financing activity. The change in presentation did not affect previously reported results of operations.

22. SUBSEQUENT EVENTS

Subsequent to the year ended December 31, 2016, the Company announced its intention to issue, by way of a non-brokered private placement up to 2,097,903 of its Common Shares at a purchase price of \$1.43 USD per share for gross proceeds of up to \$3,000,000. The Company completed a first tranche of this private placement resulting in the issuance of 1,659,182 Common Shares at a price of \$1.43 USD per share for gross proceeds of \$2,372,630. In connection with this offering, 1,260,000 Common Shares were issued to certain directors and officers of the Company.

On March 22, 2017 the Company completed a second tranche of this private placement resulting in the issuance of an additional 168,466 Common Shares at a price of \$1.43 USD per share for gross proceeds of \$240,899.

On March 22, 2017, the lawsuit described in Note 16 (b) was settled.